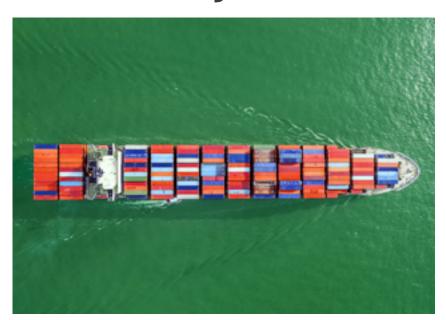
### **Customer stories**



SMB

# Growing SMB boosts productivity and security



## **Cutting to the chase**

#### **Problem**

Complex printing environment and unsustainable practices

#### Solution

Increase workflow productivity and document security with PaperCut MF

#### Outcome

Up to 30% cost savings

Founded in 2000 by Mr. Kelvin Lim, Pacific Logistics Group (PLG) grew from humble origins to operating in 16 locations over 11 countries.

Today PLG connects Asia and the world in logistics, freight forwarding, warehousing, value-added services, and e-commerce.

Handling a high number of manifest documents daily, PLG's modest IT department began to face numerous printing problems. Using multiple MFDs from various brands, constant machine breakdowns and poor technical support threatened employee productivity and morale.

PLG sought to increase workflow and sustainability by introducing a more streamlined and secure printing environment.



PLG is deemed the fastest growing Multi-Modal Logistics solutions provider."

Kelvin Lim, founder of Pacific Logistics Group



## **Problem**

#### Complex printing environment and unsustainable practices

Across their four Singapore offices, PLG was using a mixture of different MFDs from numerous brands that were constantly breaking down. Employee workflow was further disrupted by poor technical support services.

The business's small IT team was facing increasingly complex demands due to these technical issues.

On top of unreliable hardware, their old printing setup had no secure printing processes in place. Their work environment's high paper-reliant workflows impacted productivity, sustainability, and employee morale.

## Solution



## Increase workflow productivity and document security by introducing PaperCut MF

PaperCut MF was proposed to enable print security, tracking and reporting.

Print security was fixed with PaperCut MF's <u>secure print release</u> feature. Employees now scan their ID cards at the MFD to authenticate their print job, preventing confidential manifest documents from becoming unsecured.

<u>Find-Me printing</u> bolstered productivity by enabling PLG's employees to securely collect their print jobs from any MFD of their choosing. They can now send documents securely and easily from one office to another e.g., from Global HQ at Tuas to the Changi Warehouse.

PaperCut MF's tracking and reporting features gave PLG's IT team actionable information on where print savings could be realised: they can now track the print volume and usage of individual users and departments.

## **Outcome**



#### Up to 30% cost savings

PaperCut MF's high level of document security enabled PLG to gain control of their print cost and digital file management.

Find-Me printing and secure print release eliminated unattended documents at devices, and PaperCut MF's tracking and reporting capabilities provided PLG company-wide with full control and accountability of their print jobs.

Not only has PaperCut MF boosted workflow and productivity in PLG's print environment, but it has also improved employee morale by solving their manual printing problems - no more unattended documents or rushing to devices to collect jobs.

Thanks to PaperCut MF, PLG has been empowered to manage print costs and reduce paper wastage with tested and proven 20-30% of cost savings.

